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Memory Experts International Receives BiometriTech™ Magazine's "Product of the Year" Award for 2004

Outbacker Honored for Outstanding Innovation

Montreal, QC July 11, 2005 — Memory Experts International (MXI) announced today that Technology Marketing Corporation (TMC®)'s BiometriTech magazine online (www.biometritech.com) has named Outbacker as a recipient of its 2004 Product of the Year Award.

MXI's Outbacker provides the speed and storage capacity of a 20 or 40Gb hard disk drive in a highly secure, pocket-sized, USB 2.0 powered device. The Outbacker utilizes biometric (fingerprint) and AES encryption to protect its contents and unlike less secure devices, all password and biometric matching is performed on the device. Biometric templates and passwords are saved on silicon, not the hard drive media or the host PC.

"We are extremely pleased that Outbacker continues to garner praise and recognition from those with the deepest knowledge of best practices in security," said Mike Kieran, Director, Sales and Marketing at MXI. "The editors at BiometriTech Magazine understand the factors that shape a truly innovative application of biometric technology, so we feel their endorsement is an extremely meaningful one."

"Each year BiometriTech magazine bestows its Product of the Year awards on companies that have demonstrated excellence in technological advancement and application refinements in the biometrics industry. MXI has demonstrated to



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the editors of BiometriTech that its products or services have gone the extra mile to create a truly innovative product,” said Rich Tehrani, President and Group Publisher of BiometriTech.

The Product of the Year Award winners for 2004 were published in the May 2005 issue of BiometriTech magazine online (www.biometritech.com).

About Memory Experts International (MXI)

Memory Experts International is a world class, multinational manufacturer of highly secure, portable data storage media devices, biometric based system access controls, hard drive subsystems, memory modules and cabling technologies for the computer and office equipment markets. With over 10 years of experience in delivering quality products, MXI combines vast industry knowledge with unbeatable time to market to meet the ever-changing and complex needs of their customers. <http://www.memoryexpertsinc.com/>

About TMC®

Technology Marketing Corporation (TMC) publishes two print magazines: *Customer Interaction Solutions*, and *Internet Telephony*; five digital publications, SIP Magazine, Speech-World, WiFi Telephony Magazine, VoIP Developer, WiMAX Magazine; and the online publications TMCnet.com, Planet PDA Magazine, WiFi Revolution, Alternative Power and BiometriTech. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMC also produces The VoIP Developer Conference, Speech-World Conference, IP Contact Center Summit and The Global Call Center Outsourcing Summit. TMCnet.com publishes more than 25 topical online newsletters. For more information about TMC, visit its Web site at www.tmcnet.com.